

To: Yelensky, Erica[Yelensky.Erica@epa.gov]
From: Grace Santa Monica Bay
Sent: Wed 6/7/2017 2:15:23 PM
Subject: Re: Prospective Cities Excel - Rethink Disposal expansion to LA

Good morning Erica,

Will you please call my cell phone? I have to take my daughter to school in the morning so I am taking the call from home. Thank you!

Ex. 6 - Personal Privacy

best,

Grace Lee
Boater Education Program Manager
Santa Monica Bay Restoration Foundation
320 West 4th Street, Suite 200
Los Angeles, CA 90013

glee@santamonicabay.org
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On Tue, Jun 6, 2017 at 7:01 PM, Yelensky, Erica <Yelensky.Erica@epa.gov> wrote:

Grace,

I'm looking forward to seeing the proposal. Thanks again for the v quick turnaround.

Best,

Erica

Disclaimer: This message was written with voice activated software. It may contain errors. Some of them might be interesting. Observe the context and the meaning will, hopefully, be obvious.

Erica Yelensky
Direct: (415) 972-3021
Watersheds Office
U.S. EPA Region 9, Water Division
75 Hawthorne Street
San Francisco, CA 94105

<http://www2.epa.gov/sfbay-delta/sf-bay-water-quality-improvement-fund>

I use speech recognition software. Please excuse random word choices.

From: Grace Tbf [mailto:glee.santamonicabay@gmail.com]
Sent: Tuesday, June 06, 2017 6:02 PM
To: Yelensky, Erica <Yelensky.Erica@epa.gov>
Cc: Tom Ford <tford@santamonicabay.org>; Vicki Gambale <vgambale@santamonicabay.org>; Georgia Tunioli <gtunioli@santamonicabay.org>
Subject: Re: Prospective Cities Excel - Rethink Disposal expansion to LA

Thanks Erica!

We have a draft ready but would like to find a way to incorporate the stats you provided and the details in your outline. Thank you for providing these. I have class from 7-10 pm tonight (6/6) but I plan to head out early to finish a draft for you and Tom to review tomorrow morning (6/7).

Best,

Grace

On Jun 6, 2017, at 4:26 PM, Yelensky, Erica <Yelensky.Erica@epa.gov> wrote:

Thanks, Grace.

Here's some additional material as well as a draft outline for the two page proposal. Looking forward to talking to you tomorrow morning.

1.

<http://www.cleanwater.org/sites/default/files/Exec%20Summary%20Taking%20Out%20the%20Trash%20F.pdf>

This is a summary of the 2011 study I mentioned where clean water fund and local partners conducted a litter surveying and four SF Bay Area cities. "Staff and volunteers identified the sources of 19% of the litter collected, using brand identification and

other unique recognizable characteristics. Of the trash for which sources were identified (i.e. known

sources), fast food chains comprised 49% of the litter. Other large sources included grocery stores (11%),

convenience stores (10%), retail stores (8%), and café/coffee shops (7%). Less significant sources included

pharmacies, restaurants, transit stations, and banks."

2. Here are the results CWF reported

In the 30 businesses for which data was collected by CWF project auditors, the program reports the following results:

- ████████ eliminated **2,816,792 items**, such as, disposable utensils, cups, plates, bowls, food trays, straws, individually wrapped condiment packets, and napkins from food service operations on an annual basis
- ████████ prevented **29,596 lbs or 14.8 tons (an average of 987 lbs. per business per year)**
- ████████ reduced disposable foodware items that were targeted for reduction through the audit **by an average of 70%**
- ████████ participating businesses **saved an average of \$3,033** per year

Best,

Erica

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I use speech recognition software. Please excuse random word choices.

From: glee.santamonicabay@gmail.com [mailto:glee.santamonicabay@gmail.com]
On Behalf Of Grace Lee
Sent: Tuesday, June 06, 2017 11:28 AM
To: Yelensky, Erica <Yelensky.Erica@epa.gov>; Tom Ford <tford@santamonicabay.org>
Cc: Vicki Gambale <vgambale@santamonicabay.org>; Georgia Tunioli <gtunioli@santamonicabay.org>
Subject: Prospective Cities Excel - Rethink Disposal expansion to LA

Hi Erica and Tom. (I've cc'd my team)

Attached is the document we sent Samantha to inform her on which cites we could possibly launch Rethink Disposals LA. We planned on selecting one as a pilot.

Just to get Tom on the same page. I will draft the Intro, Results (outputs/outcomes), Tasks, and a rough budget so we can submit that magic

number. Erica is going to look at RD's final report to see if there are more specific metrics on impact (i.e. reduction in number of plastic pieces purchased, number/percentage of food related plastic trash found in street litter).

I will have something written up by EOD and send to you both. Erica and I are checking in tomorrow at 9:15 am. Tom, can you join us?

Thanks for this opportunity! Super exciting.

Grace Lee

Director of Outreach Programs

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The Bay Foundation

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<image002.jpg>

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